Package ‘ChannelAttributionApp’

July 14, 2020

Type Package

Title Shiny Web Application for the Multichannel Attribution Problem

Version 1.3

Date 2020-07-14

Author Davide Altomare

Maintainer Davide Altomare <davide.altomare@gmail.com>

Description Shiny Web Application for the Multichannel Attribution Problem. It is a user-friendly graphical interface for package 'ChannelAttribution'.

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URL http://www.channelattribution.net

Imports ChannelAttribution, shiny, data.table, ggplot2, utils

LazyData TRUE

NeedsCompilation no

Repository CRAN

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Description

Shiny Web Application for the Multichannel Attribution Problem. It is a user-friendly graphical interface for package ‘ChannelAttribution’.

Details

- Package: ChannelAttributionApp
- Type: Package
- Version: 1.3
- Date: 2020-07-14
- License: GPL-3

Package contains function CAapp which launches a Shiny Web Application.

Author(s)

Davide Altomare

Maintainer Davide Altomare <davide.altomare@gmail.com>

References

Examples

```
# uncomment the following line before running
#CAapp()
```

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**env0**

**Environment env0**

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**Description**

Environment env0

**Author(s)**

Davide Altomare (<davide.altomare@gmail.com>).
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